

DR. ENG. SALEH O. SABRI

DBA | MBA | PMP | CICCM

Founder & President | Serial Executive | Construction & Higher Education Leader

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EXECUTIVE PROFILE

A visionary academic entrepreneur and seasoned construction executive with over 24 years of progressive leadership across Saudi Arabia, Jordan, and the USA. Founder and President of Stardom University, an internationally recognized online institution. Holds a Doctorate of Business Administration (UCLan), MBA (University of Bolton), and a Civil Engineering degree (University of Jordan). Proven track record of directing multi-billion-dollar construction portfolios, establishing academic institutions from the ground up, and leading cross-functional teams across complex, multi-national environments. Combines engineering precision with strategic business acumen and academic governance expertise.

CORE COMPETENCIES

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| ▸ Strategic Leadership
▸ Academic Governance
▸ P&L Management | ▸ Contract Negotiation
▸ QA/QC Systems
▸ HSSE Compliance | ▸ Multi-Site Operations
▸ Business Development
▸ Executive Stakeholder Mgmts. |
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PROFESSIONAL EXPERIENCE

Founder & President

Stardom University | USA (Online — Global)

January 2020 – Present

- Founded and leads Stardom University, an internationally operating online university with students across multiple continents.
- Established institutional governance, academic frameworks, and strategic partnerships to build global recognition and accreditation.
- Drives institutional development, enrollment growth, international marketing, and cross-border operations across USA, UK, Turkey, and Egypt.
- Oversaw development of academic programs, faculty engagement, student affairs systems, and administrative infrastructure.

General Manager

ARAIL Construction & Industrial Co. Ltd. | Saudi Arabia

June 2014 – June 2022

- Led end-to-end operations strategy, business planning, budgeting, and resource allocation in alignment with the company's overall direction.
- Developed and enforced comprehensive operational policies, procedures, and processes to sustain operational excellence.
- Directed project planning, execution, and monitoring with full accountability for time, quality, and budget compliance.
- Delivered consolidated statistical and analytical reports to executive leadership for critical financial and operational decision-making.
- Oversaw HSSE/Risk management adherence, QA/QC policy implementation, and subcontractor compliance across all projects.

- ▶ Managed full resource optimization (manpower, tools, equipment, machinery, materials) across the project portfolio.
- ▶ Led performance appraisals, disciplinary proceedings, and reward/promotion recommendations for operations staff.

Deputy General Manager / Partner

Labab Works Contracting Co. | Saudi Arabia

February 2013 – May 2014

- ▶ Co-led operations strategy, business planning, and KPI definition across the contracting portfolio.
- ▶ Coordinated with department managers to ensure seamless project delivery for active and bid-stage projects.
- ▶ Maintained full accountability for project execution quality, safety compliance, and financial reporting to the GM.
- ▶ Oversaw HR functions including performance appraisals, disciplinary action, and staff development.

General Manager — Central & Southern Region

Al-Arrab Contracting Co. | Saudi Arabia

June 2010 – January 2013

- ▶ Directed and managed all construction project activities across the Central and Southern Region of Saudi Arabia.
- ▶ Set and implemented company strategies and business plans in alignment with the corporate mandate and industry sector leadership.
- ▶ Monitored capital expenditure and operating budgets, ensuring adherence to profitability targets across all regional projects.

Commercial Manager

Al-Arrab Contracting Co. | Saudi Arabia

2008 – 2010

- ▶ Headed the Commercial Department overseeing Procurement, Workshop, Warehouses, Planning & Budgeting, Cost Control, and Waterproofing units.

Project Monitoring Office Manager

Al-Arrab Contracting Co. | Saudi Arabia

2007 – 2008

- ▶ Managed the Project Control Office for all Saudi Arabia projects, overseeing Coordination, Planning & Budgeting, Cost Control, and Quality Control units.

Coordination Unit Manager

Al-Arrab Contracting Co. | Saudi Arabia

2006 – 2007

- ▶ Headed coordination across all KSA projects — managing material submittals, subcontractor approvals, delivery scheduling, cost control, and cross-departmental supply chain.

Project Engineer

Al-Arrab Contracting Co. | Saudi Arabia

September 2001 – 2006

- ▶ Served as Project/Coordinator Engineer on multiple landmark projects with a combined value exceeding SAR 900M+, including:
- ▶ Umm Al-Qura University (SAR 360M) | Al-Qassim Sewer Line (SAR 100M) | MODA Schools – 56 Units (SAR 340M)
- ▶ 50-Bed Hospital, Madinah (SAR 50M) | Artawia VIP Project (SAR 50M) | 17 VIP Villas (SAR 54M)
- ▶ GPT Telecommunication Building | SCCECO Electrical Substations | MODA Schools, Hafar Al-Batin

Site Engineer Mid Construction Co. Amman, Jordan	<i>February 2001 – August 2001</i>
Site Engineering for Mechanical Stonework & Landscaping on Le Royal Complex — one of Jordan's largest luxury real estate projects (JD 160M).	
Site Engineer Construction Technology Co. Amman, Jordan	<i>June 2000 – October 2000</i>
Site management engineering for a KFC branch construction project in Jordan; utilized Primavera P3 for scheduling and project management.	

EDUCATION

Degree / Qualification	Institution	Year
Doctorate of Business Administration (DBA)	University of Central Lancashire (UCLan), UK	2020 – 2025
Master of Business Administration (MBA)	University of Bolton, UK	2020
Executive Management Diploma (Qualifi, 120 Credits)	Qualifi, United Kingdom	2019
BSc Civil Engineering (165 Credit Hours)	University of Jordan, Amman	2000
General Secondary Certificate (90.5%)	Al-Ittihad Secondary School, Amman, Jordan	1995

PROFESSIONAL CERTIFICATIONS & TRAINING

Certified International Commercial Contracts Manager (CICCM)	IPSCMI / ITI Institute	2018
Negotiation: Art of Successful Negotiations	Harvard Law School	2017
Planning & Scheduling with Primavera P3 (18 hrs)	Professional Training	1995
Managing & Controlling Projects with Primavera P3 (18 hrs)	Professional Training	1995

PERSONAL INFORMATION

Nationality: Jordanian	Sports Achievement: Member, Jordan National Youth Football Team – Asian Cup 1994
Place of Birth: Saudi Arabia	Club Membership: Al-Jazeera National Club, Jordan (1993–2000)
Languages: Arabic (Native) English (Fluent)	

References and detailed project portfolios available upon request