

Prof. Dr. Said Elbatouty**Member of the Board of Trustees****International Advisor for Sustainable Development, Tourism Economics and Global Partnerships****Biography**

Prof. Dr. Said Elbatouty is an internationally recognized economist, academic leader, and expert in Tourism Economics, Sustainable Development, and International Economic Policy. With more than four decades of professional experience spanning academia, international organizations, government advisory roles, and the global tourism industry, he is widely regarded as one of the leading voices in sustainable tourism and development economics.

Dr. Elbatouty holds a Ph.D. in Economics from the University of Oxford, United Kingdom, completed in cooperation with Freiburg University, Germany. He also earned advanced degrees in Tourism Management, Hospitality Management, and Tourism Marketing from leading European institutions.

He currently serves as Professor of International Macroeconomics and Tourism Economics at Goethe University Frankfurt, Germany. In addition, he is an Economic Advisor to the United Nations World Tourism Organization (UN Tourism), a Member of the Advisory Board of the European Travel Commission, and a Member of the Advisory Group of the United Nations Economic Commission for Europe (UNECE).

Throughout his distinguished career, Dr. Elbatouty has advised governments, international organizations, and development institutions on tourism economics, sustainable development, green economy transition, poverty alleviation, climate action, and economic policy. His work has contributed significantly to advancing sustainable tourism as a driver of inclusive economic growth and social development.

As a member of the Board of Trustees of STARDOM University, Dr. Elbatouty brings exceptional expertise in global partnerships, strategic development, sustainability, international higher education, and economic transformation.

**Areas of Expertise**

- Tourism Economics
- International Macroeconomics
- Sustainable Development
- Green Economy
- Economic Policy and Planning
- Tourism and Climate Change
- Development Economics
- International Development
- Higher Education Strategy
- Global Partnerships

Academic Qualifications

- Ph.D. in Economics, University of Oxford, United Kingdom
- Master of Arts in Hotel Management, University of Oxford, United Kingdom
- Master of Philosophy in Tourism Marketing, Germany
- Bachelor of Tourism Studies, Helwan University, Egypt
- Bachelor of Science in Geology, Assiut University, Egypt

International Leadership Roles

- Professor of International Macroeconomics and Tourism Economics, Goethe University Frankfurt, Germany
- Economic Advisor, United Nations World Tourism Organization (UN Tourism)
- Member of the Advisory Board, European Travel Commission
- Member of the Advisory Group, United Nations Economic Commission for Europe (UNECE)
- Former Economic Advisor, United Nations Development Programme (UNDP)
- Former Advisor to the Egyptian Ministry of Tourism

Publications and Academic Contributions

Dr. Elbatouty is the author of numerous academic publications and professional books covering tourism economics, hospitality management, sustainable tourism, tourism marketing, climate action, and development policy.

Selected books include:

- Economy of Tourism
- Tourism Development
- Tourism Marketing
- Hotel Management
- Travel Agencies
- Airline Companies
- Recent Trends in Tourism Industry

His research has been presented through leading international institutions, including UN Tourism, UNECE, WTTC, UNEP, Oxford Economics, and major international universities and research centers.

Strategic Vision

Prof. Dr. Said Elbatouty believes that sustainable development, responsible tourism, and international cooperation are essential drivers of economic prosperity and social progress. His vision focuses on strengthening the role of higher education institutions in advancing sustainability, innovation, policy excellence, and global citizenship.