

Prof. Ahmed Obeid Hassan

Member of the Board of Trustees

Strategic Innovation, Technology Transfer & Industrial Development Expert

Biography

- Professor Ahmed Obeid Hassan is a distinguished scientist, innovation leader, and strategic advisor with over four decades of experience in technology transfer, industrial development, research management, entrepreneurship, and public policy.
- Throughout his career, he has held senior leadership positions across government institutions, research organizations, industry associations, and international development initiatives. He currently serves as Executive Director of the Sudanese Chambers of Industries Association and Managing Director of Startup Idea Ltd., an innovation and entrepreneurship acceleration company. Previously, he served as Advisor to the Managing Director of Kenana Sugar Company, UNESCO Chair Holder on Technology Transfer, and Director General of the Industrial Research and Consultancy Centre.
- Professor Obeid has played a leading role in advancing technology commercialization, industrial innovation, research governance, entrepreneurship ecosystems, and sustainable industrial development across Sudan and the wider region. His contributions have supported the creation of innovation policies, technology incubation initiatives, research partnerships, and industry-academia collaboration frameworks.
- As a Member of the Board of Trustees of STARDOM University, he contributes strategic expertise in innovation-driven development, technology transfer, entrepreneurship, research excellence, and institutional transformation.

Areas of Expertise

- Strategic Innovation & Foresight
- Technology Transfer & Commercialization
- Research & Development Management
- Industrial Development
- Entrepreneurship & Startup Ecosystems
- Institutional Governance
- Innovation Policy & Planning
- Intellectual Property Management
- International Cooperation & Partnerships
- Capacity Building & Organizational Development
- Sustainable Development
- Knowledge Transfer Systems

Academic Qualifications

- Ph.D. Certificate in Product Design in Industrial Settings, Sudan Academy of Sciences
- M.Phil. in Process Analysis and Development, Aston University (United Kingdom)
- Postgraduate Diploma in Advanced Chemical Engineering, Aston University (United Kingdom)

- B.Sc. in Chemical Engineering, Sofia University

Distinguished Leadership Roles

- Executive Director, Sudanese Chambers of Industries Association
- Managing Director, Startup Idea Ltd.
- Advisor to the Managing Director, Kenana Sugar Company
- UNESCO Chair Holder for Technology Transfer
- Director General, Industrial Research & Consultancy Centre
- National Expert for Technology Development and Innovation Programs
- Dean, Council for Engineering & Industrial Technologies Studies, Sudan Academy of Sciences

Strategic Vision

Professor Ahmed Obeid believes that innovation, entrepreneurship, and technology transfer are fundamental drivers of sustainable economic and social development. His vision focuses on transforming universities into innovation hubs that connect research, industry, and society while empowering future generations with the skills, creativity, and entrepreneurial mindset required for a knowledge-based economy.

He advocates for strengthening research commercialization, fostering startup ecosystems, enhancing university-industry partnerships, and promoting innovation-led development as a pathway toward institutional excellence and global competitiveness.