

Dr. Amira Ahmed Shawky Moussa

Member of the Board of Trustees

Logistics, Supply Chain Management & Business Development Expert

Biography

- Dr. Amira Ahmed Shawky Moussa is a distinguished business leader, logistics expert, and academic professional with more than 25 years of experience in international logistics, supply chain management, transportation, trade facilitation, and executive leadership.
- She is the Founder and Chief Executive Officer of L.I.O.N.S. (International Logistics Outsourcing Networking Services), a leading logistics and freight forwarding organization. Throughout her career, she has held senior executive positions in major logistics and transportation companies and has contributed significantly to the advancement of logistics education, professional training, and industry development across the Middle East and North Africa.
- Dr. Moussa holds advanced academic qualifications in marketing, management, logistics, and international transportation. Her professional expertise combines executive leadership with academic excellence, enabling her to bridge the gap between higher education and industry needs.
- In addition to her corporate leadership roles, she has served as a lecturer, trainer, consultant, author, and industry advisor in logistics, supply chain management, leadership, transportation systems, and international trade.
- As a Member of the Board of Trustees of STARDOM University, Dr. Moussa contributes strategic expertise in business development, industry partnerships, entrepreneurship, logistics innovation, and workforce readiness.

Areas of Expertise

- Logistics Management
- Supply Chain Management
- International Transportation
- Freight Forwarding
- International Trade
- Business Development
- Strategic Leadership
- Entrepreneurship
- Port Management
- Training and Capacity Building
- Corporate Governance
- Industry-Academia Partnerships

Academic Qualifications

- Executive Doctorate in Business Administration (EDBA) – Marketing
- Doctor of Business Administration (DBA) Candidate – Supply Chain Management
- Master's Degree in International Transport and Logistics
- Bachelor's Degree in Commerce (Accounting)

Leadership Experience

- Founder & CEO, L.I.O.N.S. International Logistics Outsourcing Networking Services
- Chief Operating Officer (COO), Interlog International Logistics
- Branch Manager, Pacific Link Logistics & Forwarding Services
- Sea Freight Manager, Egyptian Global Logistics
- Senior Leadership Roles in International Shipping and Freight Forwarding Organizations

Professional and Industry Contributions

- Board Member, Egyptian International Freight Forwarders Association (EIFFA)
- Head of Training Committee, EIFFA
- Member, Environmental Council – Ministry of Environment
- Business Consultant for logistics and transportation organizations
- Author of educational materials in transportation and logistics studies

Strategic Vision

Dr. Amira Moussa believes that future-ready universities must establish strong connections with industry, innovation ecosystems, and global markets. Her vision focuses on strengthening employability, entrepreneurship, applied learning, and industry engagement while preparing graduates with the practical skills and leadership capabilities required in a rapidly evolving global economy.

She advocates for integrating academic excellence with professional practice, ensuring that higher education institutions become catalysts for economic growth, innovation, and sustainable development.